Dear Supporters & Friends,

In 2013, we launched our 10-year action plan to protect North Carolina’s environment. It is an ambitious plan that puts us on the path of stopping environmental rollbacks while also making progress to protect our state for generations. While much work remains, we are proud of what we accomplished in 12 short months. Last year, we:

1. Grew. We more than tripled the size of our Public Alert network and now reach over 70,000 activists. We also grew our Facebook page to over 60,000 followers.

2. Started to make the environment a top issue for North Carolinians. We created a comprehensive communications plan, hired our first Communications Director, and earned a growing drumbeat of media attention on our issues.

3. Found new leaders. Working with our affiliates, we identified over 100 people who said they are interested in becoming leaders. We also helped a handful of environmental leaders get appointed to a local board.

We intentionally front-loaded the growth outlined in our 10-year action plan, because we knew the fight ahead required a massive response.

It is the “what ifs” that keeps NC Conservation Network working so hard. With your support and encouragement we can make sure that North Carolina comes out on the right side of these ‘what ifs’. Together we will protect the beautiful state we know and love.

Sincerely,

Brian Buzby
Executive Director

• If the NC General Assembly allows fracking to begin in our state, farms could be lost, water could be tainted, and communities destroyed.

• If President Obama’s administration allows sonar testing for offshore oil reserves to begin on our coast it could pave the way for drilling, putting our over 300 miles of pristine coastline and over 2 billion tourism dollars at grave risk.

But, what if we came out on the right side of these watershed moments? What if we were able to make Duke Energy clean up all of their coal ash lagoons? What if our state decides not to allow fracking operations to begin? What if the President’s administration did not allow sonar testing on our coast? What if...

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The North Carolina Conservation Network is a statewide network of nearly 100 environmental, community, and environmental justice organizations focused on protecting North Carolina’s environment and public health.

Our mission is to support, train, and coordinate diverse groups and directly advocate to achieve equitable and sustainable solutions for our environment.

2013 BOARD:

Julie Mayfield  
Western NC Alliance; Chair

Marilynn Marsh-Robinson  
Environmental Defense Fund

Kemp Burdette  
Cape Fear River Watch; Vice-Chair

Don Moffitt  
Eno River Association

Peter Raabe  
American Rivers; Secretary

David Paynter  
NC Coastal Federation

Rick Gaskins  
 Catawba Riverkeeper; Treasurer

Ulla Reeves  
Southern Alliance for Clean Energy

Teresa Bratton  
Greensboro Pediatrician

Sandra Rodriguez  
Triangle Community Foundation

Margaret Gifford  
Farmer Foodshare

Gudrun Thompson  
Southern Environmental Law Center

Neasha Graves  
UNC Environmental Resource Program

Kris Thornburg  
Energy Foundation

Mavis Hill  
Tyrell County Community Development Corporation

Board member organizations are listed for informational purposes only.

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Public Alert Organizer

Nadia Luhr  
Policy Analyst

Grady McCallie  
Policy Director

Stephanie Schweickert  
Affiliate Organizer

Nicole Stewart  
Development Director

Peter Walz  
Organizing Director

Bridget Whalen  
Communications Director

REVENUE

49% GRANTS

36% CONTRIBUTIONS

1.5% EVENTS

3% AFFILIATE DUES

10% CONTRACTS

EXPENSES

80% PROGRAM

12% MANAGEMENT & GENERAL

8% FUNDRAISING

0.5% INTEREST & MISCELLANEOUS

3% CONTRAсложнëS

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