

EMAIL 1: Umbrella email

Tips/Reminders:

- If you only send one email to your members, this is the one!
- Send it the first week of October.

Sample Email Language:

Hi first name,

This year, there's no wrong way to vote! And with so many options - in-person early, in-person on Election Day, or by mail - it's more important than ever to have a plan.

I wanted to share some information about voting this year to help you make your voting plan.

- **If you plan to vote in-person early (Oct. 20-Nov. 5):**
 - **Find your county's early voting locations here:** www.earlyvotenc.com. If you're able, we recommend voting during the first week of early voting.
- **If you plan to vote in-person on Election Day (Nov. 8):**
 - **Polling locations are open from 6:30am-7:30pm.** You can look up your voter record to check your polling location and view your sample ballot here: www.myncvote.com.
- **If you plan to vote by mail:**
 - **You can [go online to request your absentee ballot by mail](#).** If you plan to vote by mail, we strongly recommend you do so as soon as possible.
 - Once you've received your ballot, fill it out (don't forget to sign your ballot, get two witness signatures) and return it as soon as possible. You can also drop it off in person to your county Board of Elections office.

If you have any questions about voting this year, call the non-partisan voter help line, 888-687-8683, or visit www.ncvoter.org.

Thanks for voting!

EMAIL 2: Early Voting

Tips/Reminders:

- All early voting information
- Send around Oct 15th-20th date

Sample Email Language:

Hi first name,

If you aren't planning to vote by mail this year, I wanted to encourage you to vote early this year. Early voting in North Carolina begins on October 20 and runs through November 5.

Here are some reminders for voting early:

- Find your early voting locations and times here, and remember that you can vote at any site in your county: www.earlyvotenc.com
- If you're able, we recommend voting in-person during the first week of early voting (Oct. 20th). The first week tends to be less busy.
- Did you request an absentee by mail ballot? You can still choose to vote in person, even after you request and receive your ballot. If you choose to vote in person, throw away the mailed ballot.

Again, there's no wrong way to vote this year, we just recommend everyone vote as early as possible.

If you have any questions about voting this year, call the non-partisan voter help line, 888-687-8683, or visit www.ncvoter.org.

Thanks for voting!

EMAIL 3: Election Day Reminder

Tips/Reminders:

- This is less important than early voting email as most people vote early in North Carolina, but helpful as a reminder if you're able.
- Send this email Nov 7 - the day before election date!

Sample Email Language:

Subject line:

Election Day is tomorrow (Nov. 8)

Hi first name,

Election Day is tomorrow (11/8) and polling locations will be open from 6:30am-7:30pm. It's a big election this year and we wanted to make sure you had the information you needed to cast your ballot.

If you've already voted (either in-person early, or by mailing in your ballot) - thank you! If you haven't voted yet, here are a couple things you should know:

1. **Know your ballot.** You can view your online voter record to see your sample ballot and polling location here: <http://www.myNCvote.com>
2. **Learn about the candidates.** Look up and learn about the candidates running for office with this non-partisan voter guide: www.ncvoterguide.org
3. **Know your rights and the rules of voting in NC.** If you've got questions or experience anything unusual at the polls, call the Election Protection Hotline at 888-687-8683.

Make sure your voice is heard.

Thanks for voting!

GOTV Social Media Images

Find social media images for your platforms here:

<https://www.dropbox.com/scl/fo/oaif9lrwpev9p2ar7bx0k/h?dl=0&rlkey=ct50zsar b6niqq0whyojvh1di>

GOTV Draft Social Posts

- Go vote! If you vote by mail, do it now. If you vote early, go in the first week. If you vote on Election Day, go first thing in the morning.

Thanks for voting y'all! Some great resources and more info at <http://ncvoter.org>.

- Early voting starts soon in NC! Early voting will run from Oct. 20 – Nov. 5. Visit www.earlyvoteNC.com to find sites in your county.
- Check out this nonpartisan voter guide for North Carolina voters: www.ncvoterguide.org.
- POST ON OCTOBER 20:
Let's get voting! Early voting starts TODAY in North Carolina. If you need help voting, visit www.ncvoter.org or call 888-687-8683.
- Saturday (Nov. 5) is the last day to early vote! It's also the last day to update or change your registration (can only be done at an early voting location). Use the link below to find your county's early vote locations/times! <https://earlyvotenc.com>
- Find your polling place for Election Day (Tues, Nov. 8, 6:30am-7:30pm) here: <https://vt.ncsbe.gov/PPLkup/>
- Are you going to vote early or on Election Day? Use the link below to find early voting locations/times. <https://earlyvotenc.com>
- ELECTION DAY is TOMORROW (Nov. 8) in North Carolina. Check out www.ncvoter.org or call 888-687-8683 if you run into problems voting.

- HAPPY ELECTION DAY! Make your voice heard by voting, find your polling location here: www.myNCvote.com
- Happy Voting! Today is Election Day in North Carolina. Need more information about voting? Visit www.ncvoter.org. If you see any problems or concerns while voting, call the Election Protection Hotline: 888-687-8683.